



CLEMSON AREA

Chamber of Commerce

MEMBER BENEFITS PACKAGE





COMPLIMENTARY MEMBER SERVICES

- Exclusive Business Referrals
- Chamber Members-Only Networking Opportunities and Events
- Free Notary Services
- Chamber Member Window Decal
- Use of Chamber Board Meeting Room
- FREE 30-second commercials on 94.1 WSNW The Lake Radio- a \$400 value (25 commercials)
- Member Recognition Award Banquets
- Grand Openings & Ribbon Cuttings
- Groundbreaking & Anniversary Ceremonies
- Business Listing on Chamber Website
- Access to discounted Legal Shield Services
- Exclusive access to Blue Cross Blue Shield Insurance Policies for Small Business
- Features on our Social Media Pages. To Schedule, Contact Natalia at natalia@clemsonareachamber.org





CHAMBER OPPORTUNITIES

Networking Opportunities

- Monthly Business After Hours
- Membership Luncheons
- Young Professionals Group (40 and under)
- Women in Business Monthly Luncheons
- Ambassadors Program

Educational and Growth Opportunities

- Annual Economic Forum
- Professional Business Marketing Class
- State of Clemson, State of Central, and State of Pendleton
- Membership Luncheon Speakers



Promotional Opportunities

- Posts on Chamber Social Media Pages
- Your Promotional Items in our New Member Bags
- Display your Promotional Business Material in Chamber Lobby

Event Opportunities

- Golf Tournament: 100+ attendees
- State of Clemson: 200+ attendees
- State of Pendleton: 120+ attendees
- State of Central: 100+ attendees
- State of Six Mile: 50+ attendees
- 20 Under 40 Celebration: 200+ attendees
- Holiday Party: 100+ guests
- Eggs and Opportunities

Service Opportunities

- Opportunity to Serve on the Board of Directors
- Participate on a Chamber Committee
- Volunteer for Events
- Serve as an Ambassador

GET INVOLVED!

Young Professionals
 Women in Business
 Business After Hours
 Public Policy Committee

COMMITTEES

Membership Committee
 Public Policy Committee
 Young Professionals Committee

MEMBER RECOGNITION

Annual Awards
 Media Spotlights

ADVOCACY AND INVOLVEMENT

Chamber Business Startup Program

The Chamber's Small Business Council has partnered with the SC Small Business Development Center at Clemson University, Tri-County Technical College, and the Planning and Codes Department of the City of Clemson to create a 3 Step Program for Business Startups:

1. Three hour free seminar on starting a small business, offered monthly by partner Tri-County Technical College.
2. No-cost financial viability consultation with SC Small Business Development Center at Clemson University.
3. No-cost marketing evaluation with the SC Small Business Development Center at Clemson University.

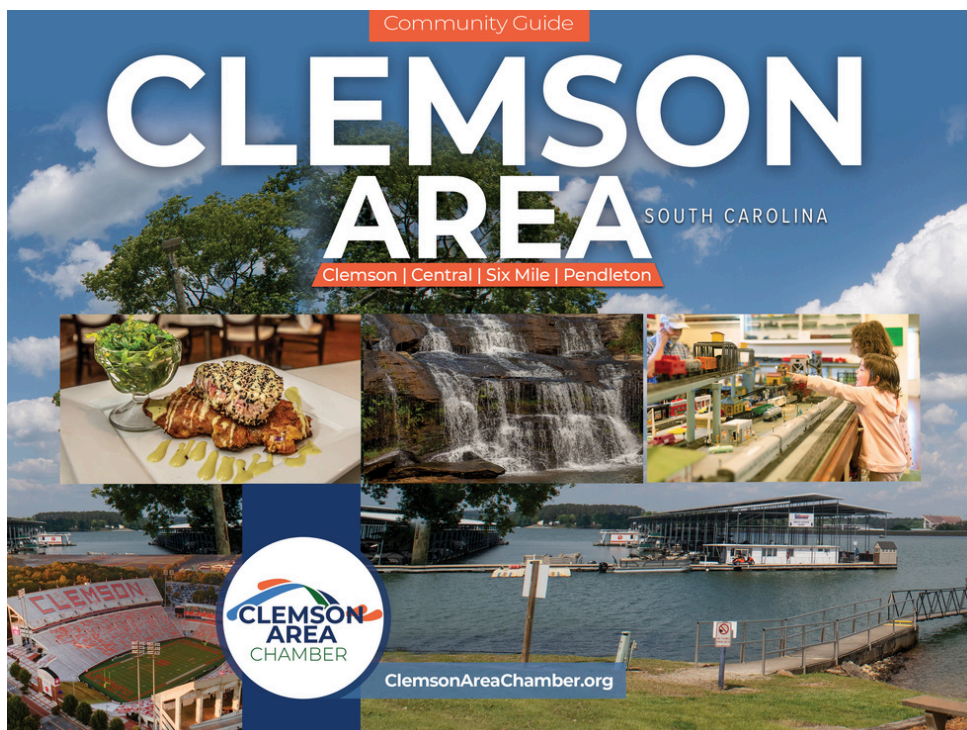


Advocacy Opportunities

- Annual Legislative Breakfast with Pickens, Oconee, and Anderson Representatives.
- Bi-Annual Elected Official Reception
- Annual Legislative Forum
- Representation at:
 - County, City, and Town Council Meetings
 - Oconee/ Pickens/ Anderson Chamber Coalition, a monthly meeting with 6 Executive Chamber Representatives.
 - Public Policy Committee

BUSY SCHEDULE? NO PROBLEM!

- Our bi-weekly e-newsletter will keep you posted on what's happening.
- Enjoy advocacy by the Chamber on your behalf and receive regular and relevant updates on legislative progress and happenings in the SC Statehouse.
- Take advantage of great benefits, like 25 free radio ads for new members and member rates with BCBS Health Insurance, Legal Shield and ID Shield.
- Choose high profile sponsorship opportunities that showcase your business with our new Stakeholder program.
- Listing in the comprehensive Community & Visitor Guide, which is distributed throughout our communities and to all members in print and online.



CHAMBER PUBLICATIONS

Community & Visitor Guide 2024

- Comprehensive combined Community and Visitor Guide.
- The Community Guide includes complete member listing, engaging articles and photos. An excellent resource for those relocating to our area.
- The Visitor Guide includes information about all kinds of attractions in our area.
- The most relied-upon business referral list for new and established residents.

Bi-Weekly E-Newsletter

- Notification of networking opportunities, Luncheons, Educational Seminars and Forums
- Listing of New Members and Member Business Announcements and Activities
- Calendar of Events and Meetings



CHAMBER MEMBER SAVINGS

- Tax deductible dues
- 25 FREE 30-second ads on 94.1 WSNW The Lake Radio- a \$400 Value
- Blue Cross Blue Shield Chamber Plus Health Insurance
- Member Rates for Legal Shield & Legal ID
- Discounted radio and newspaper advertising opportunities

CONTACT US!

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Website

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Want updates? FOLLOW US



@clemsonareachamber

OUTLINE OF EVENTS

Keep up-to-date by following us on social media or visiting our website

MONTHLY EVENTS

- Business After Hours- Bi- Monthly
- Women in Business- Bi-Monthly
- Clemson Farmer's Market- Every Thursday April-October
- Public Policy Committee- Third Monday of the Month
- Clemson Young Professionals- Bi-Monthly
- Grand Openings and Ribbon Cuttings- Varying Dates

QUARTERLY AND YEARLY EVENTS

- Clemson Area Chamber Golf Tournament
- Annual Chamber Christmas Party
- Clemson Area Chamber Annual Meeting
- State of Clemson, Pendleton and Central
- Eggs and Opportunities- Presented Quarterly
- OPACC (Oconee Pickens Anderson Chamber Coalition)
Advocacy Meetings - Quarterly



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